

# Privacy Policy

Last updated: 29 April 2026

This Privacy Policy explains how Bowsher Painting & Decorating (“we”, “us” or “our”) handles any personal data in connection with our website [www.bowsher-decorating.co.uk](http://www.bowsher-decorating.co.uk).

We are a small UK-based business committed to protecting your privacy. We take our obligations under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018 very seriously.

## Contents

### 1. Information We Collect

We do not collect any personal data through our website, with the limited exception of fully anonymous analytics data (which is not considered personal data under UK data-protection law).

We do not operate contact forms, newsletters, account registration, online shopping, or any other features that would require you to submit your name, email address, phone number or any other personal information.

We use an anonymous web analytics service solely to understand how visitors use our website and to help us improve it.

This collects only aggregated, non-personal usage statistics (for example: number of visitors, which pages are most viewed, general browsing patterns, and device/browser information).

The analytics data is fully anonymized at source and does not include your IP address in identifiable form, nor any unique identifiers, cookies, or other tracking mechanisms that could link the data back to you as an individual.

We do not place any cookies on your device for analytics or any other purpose.

We do not use third-party tracking tools that collect personally identifiable information (such as Google Analytics without full anonymization, Facebook Pixel, or similar services).

The only other technical information that may be automatically recorded by our web-hosting provider is standard server-log data (for example your IP address, browser type, operating system and the pages you visit). This information is collected purely for the technical operation and security of the website and is not used by us to identify you personally.

### 2. How We Use Your Information

We use the anonymous analytics data only to analyse general website traffic patterns and to make improvements to the site for all visitors. Because the data is fully anonymized and does not relate to any identifiable individual, we do not use it for marketing, profiling, or any other purpose.

### 3. Sharing Your Information

We do not share any personal data with third parties because none is collected via the website.

The anonymous analytics data may be processed by our chosen analytics service provider on our behalf, but only in aggregated, non-identifiable form. We have appropriate contracts in place with any such provider to ensure the data remains anonymous and is processed securely.

### 4. International Transfers

No personal data is collected or transferred outside the UK. Any anonymous analytics processing is carried out in accordance with UK GDPR requirements.

### 5. Data Security

We maintain appropriate technical and organisational security measures on our hosting platform and with our analytics provider to protect the website and the limited anonymous data we collect.

### 6. Your Rights Under Uk Data-Protection Law

Under the UK GDPR and Data Protection Act 2018 you have rights including the right to access, rectify, erase or restrict the processing of your personal data, and the right to object to processing.

Because we do not hold any personal data about you from the website (the analytics data being fully anonymous), these rights do not apply in relation to our website. If you have interacted with us outside the website (for example by email, phone or in person) and believe we hold personal data about you, please contact us using the details below and we will deal with your request promptly.

## **7. Changes To This Privacy Policy**

We may update this policy from time to time to reflect any changes in law or our practices. The current version will always be available on this page. We will notify you of any significant changes by updating the "Last updated" date above.

## **8. Contact Us**

If you have any questions about this Privacy Policy or the way we handle personal data, please contact us:

Bowsher Painting & Decorating  
18 Edward Street  
Westbury  
Wiltshire  
BA13 3BD

Email: [info@bowsher-decorating.co.uk](mailto:info@bowsher-decorating.co.uk)

Telephone: 01373 865819

You also have the right to complain to the UK supervisory authority, the Information Commissioner's Office (ICO).  
Details can be found at [www.ico.org.uk](http://www.ico.org.uk).